

GLENWOOD SPRINGS, COLORADO



## 127<sup>th</sup> Annual Strawberry Days Parade Application

Theme: “Decades of Beats and Berries”

Please read the guidelines below and return your completed application (with payment) by **June 7, 2024**, via:

**Mail:** GSCF, PO Box 1238, Glenwood Springs, CO 81602      **Fax:** (970) 945-1531

**Drop Off:** Visitor Information Center, 802 Grand Avenue, Glenwood Springs, CO 81601

### THINGS TO KNOW

**Application Deadline:** June 7, 2024

**Parade Date:** Saturday, June 22, 2024

**Parade Theme:** “Decades of Beats and Berries”

**Parade Check-In/Line-up:** You will receive your lineup assignment on Monday, June 17 by 4 p.m.

**Additional Questions:** Please contact: Sara Teel, Parade Coordinator, at 970-945-6589.

### PARADE POLICIES

Float applications must meet certain criteria.

- All floats and entries **MUST** incorporate the “Decades of Beats and Berries” theme in some way. (Ideas: Favorite musical decade/song/band, strawberries, etc.)
- Glenwood Springs Chamber Foundation reserves the right, at any time, to refuse participation in the parade of any entry deemed obscene, vulgar, or otherwise inappropriate.
- **A NO TOLERANCE RULE WILL BE ENFORCED for throwing or tossing candy and other objects.** Candy and objects may only be handed out by people walking alongside moving vehicles. Nothing is to be tossed from a moving vehicle or float. Please make sure you’ve made arrangements ahead of time for walkers.
- Safety is of primary concern. No weapons or firearms of any kind are permitted.
- Driving under the influence of alcohol, marijuana, or other drugs will **NOT be tolerated**
- Although political candidates are accepted into the parade, Strawberry Days is a civic celebration and **NOT** a platform for political or controversial issues or debate.
- Judging will take place at 9:00 a.m. **RAIN OR SHINE.** In order to be judged, your float must be in place to be completed. Judges will be walking around with clipboards. They will introduce themselves so please be ready if they have any questions.
- **NO** additional vehicles will be allowed in the staging area to complete your entry.
- Winning banners will be displayed in front of units toted by banner carriers.

## CONTACT INFORMATION

Entry Name (Business, Organization or Candidate): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

Email to send LINEUP Information To: \_\_\_\_\_

## PARADE CATEGORIES & FEES (please select only one):

\_\_\_\_\_ Commercial/ Business \$55    \_\_\_\_\_ Political Candidate \$105    \_\_\_\_\_ Non-Profit/Organization \$35

Do you want to be judged? \_\_\_ Yes \_\_\_ No (Floats only. In order to be judged, floats must be at assigned location and completed by 9 a.m.)

## ABOUT YOUR ENTRY:

Will you have music or any sounds? \_\_\_ Yes \_\_\_ No

Number of vehicles (Maximum of 10): \_\_\_\_\_ Total length of entry: \_\_\_\_\_ ft. (Max float length 40 ft.; max height 15 ft. Total length should include ALL vehicles/trailers, i.e., 3 vehicles = 54 ft)

Will people be marching or walking? \_\_\_ Yes \_\_\_ No How many people? \_\_\_\_\_ (Max 50 people)

Will you be distributing candy or other objects? \_\_\_ Yes \_\_\_ No (Absolutely NO throwing allowed. Items must be handed out.)

Will you have animals? \_\_\_ Yes \_\_\_ No Type of animals? \_\_\_\_\_ Number of animals? \_\_\_\_\_

## ENTRY DESCRIPTION:

Please write a brief script about your entry that the **announcers will recite during the parade** as you pass by with your entry. (Maximum 30 words).

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## PAYMENT INFORMATION:

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing City/State/Zip: \_\_\_\_\_

\_\_\_\_\_ Cash or check enclosed. (Make check payable to Glenwood Springs Chamber Foundation)

**By submitting this application, I agree that my business/organization will abide by the rules and policies outlined above by the Glenwood Springs Chamber Foundation (Please Sign Below)**

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