



GLENWOOD SPRINGS CHAMBER RESORT ASSOCIATION

ONLINE ADVERTISING SHEET



TAKE YOUR BUSINESS TO THE NEXT LEVEL



Digital marketing is a promotional activity, both to promote a brand, product or service using digital media.

Website

Leaderboard Ad - \$2,000

Leaderboard Ads are on the top of every page of glenwoodchamber.com. They rotate with fellow Leaderboard Ads. These can be changed with different designs. This is good for one year. Links to website. Specs 728px X 90px.

Full Banner Ad Events - \$1,500

Full Banner ads are on the top of the event page of glenwoodchamber.com. This is good for one year. Links to website. Specs 468px X 60px.

Full Banner Ad Directory- \$1,500

Full Banner ads are on the top of the directory page of glenwoodchamber.com. This is good for one year. Links to website. Specs 468px X 60px.

Digital/Email

Our Business Focus Email is an E-Blast created by the GSCRA once a month. This email is sent to our email list of over 1k emails.

Business Focus Banner Ad - \$100

This ad is placed at the top of our Business Focus email for the month. This is good for one Business Focus email. Links to website. Specs 468px X 60 px

Medium Rectangle Ad - \$75

This ad is placed in the Business Focus email for the month. This is good for one Business Focus email. Links to website. Specs 300px X 250px

Rectangle Ad - \$ 50

This ad is placed in the Business Focus email for the month. This is good for one Business Focus email. Links to website. Specs 180px X 150px

If you are interested, please reach out to Sara Teel at sara@glenwoodchamber.com to see what space is available.

***Business will design ad according to specs and will send over to GSCRA. All ads will be linked to the desired website of the purchasing business.**