

# **MEMBERSHIP ADVANTAGES**

Our Mission is helping your business thrive.

Our Vision is making Glenwood Springs an ideal mountain community.



There are several membership opportunities available. Review below to discover what benefits best fit your needs! Special event sponsorships also available.

#### COMMUNITY PILLARS

#### **Chairman's Plus**

Chairman's Plus is an all-inclusive investment package.

### Chairman's Circle

Chairman's Circle investors help to drive legislative, economic and community development.

\$7.725 Investment

\$643.75 Monthly

# \$10,300 Investment

\$858.34 Monthly

HIGHER INVESTOR BENEFITS

### Corporate

Corporate investment is designed to give your business the competitive edge.

Partner

Be recognized as a key investor in the GSCRA and capitalize an additional advertising and exposure opportunities.

### **Business**

Level of investment is for established businesses working to become leaders in the community.

\$1,030 Investment \$85.84Monthly \$2,060 Investment \$171.67 Monthly \$850 Investment \$70.84 Monthly

#### STANDARD INVESTOR BENEFITS

**Get Connected** 

This level is for established businesses working to grow.

# **Kick Start**

Level is for small startups (only available for businesses 5 employees or less), sole proprietors, and nonprofits. This Level provides a great stepping-stone to business success.

#### \$540 Investment \$45 Monthly

#### \$335 Investment \$27.92 Monthly



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# GLENWOOD GLENWOOD SPRINGS CHAMBER RESORT ASSOCIATION SPRINGS CHAMBER RESORT ASSOCIATION Membership Advantages **Membership Advantages**

		KICK START	GET CONNECTED	BUSINESS	CORPORATE	PARTNER	
BUSINESS CORE MENT MEMBER BENEFITS	Opportunity to attend exclusive networking, business building & educational events	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
	Preferred member pricing on events and services	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
	Subscription to chamber e-communications	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
	One member mailing list (electronic or printed mailing labels)			$\checkmark$	$\checkmark$	$\checkmark$	
	Business Directory listing on glenwoodchamber.com	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
	Business listing in Official Insider's Guide to Glenwood Springs (35,000 copies annually)	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
	Ability to post job listings and events on glenwoodchamber.com	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
KETING & BUSIN DEVELOPMENT	Ribbon cutting and social media introductions	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
ELO ELO	Opportunity to offer Member-to-Member Deals to promote your business	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
	Additional business category listing & 25-word description on website			$\checkmark$	$\checkmark$	$\checkmark$	
	Facebook Live broadcast of ribbon cutting				$\checkmark$	$\checkmark$	
2	One medium rectangle ad (300x250) in a selected Business Focus monthly e-blast					$\checkmark$	
Q	Access to Membership Savings Program	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
S Al	Membership plaque, door decal, and digital member badge	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
DISCOUNTS AND SAVINGS	Eligible for Aspen/Snowmass Chamber Ski Pass Program		$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
SA SA	Two Tickets to Annual Gala (\$170 Value)					$\checkmark$	
	Two Tickets to the Economic Forecast and/or Legislative Luncheon (\$50 Value)					$\checkmark$	
ITS	New "Get Connected" Investors are eligible a professionally produced video infomercia		$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
BENEF	One B2B Broadcast communication			$\checkmark$	$\checkmark$	$\checkmark$	
) BE	Banner ad on category listing page of the Business Directory on glenwoodchamber.c				$\checkmark$	$\checkmark$	
ADDED	Three B2B Broadcast communications					$\checkmark$	
AD	Invitation to Exclusive Business Roundtable event					$\checkmark$	
lailin	A LA CARTE MENU g Labels - \$100	\$335	\$540	\$850	\$1,030	\$2,060	
5-Wo	rd Description on website - \$7		* Ask us about our Online Advertising guide and how to advertise in the Official Insider's Guide to Glenwood Springs and Official City and Trail Map				
	onal Business Listing - \$75	and how				Flip over to see our Community Pilla all-inclusive	
	Infomercial - \$300	Guide to					
	Business After Hours - \$500 roadcast - \$75						
	Vaucast - #/5				invest	ment packag	

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		Chairman's Circle	Chairman's Plus
CORE MEMBER BENEFITS	Annual sponsorship of TRENDS economic data publication	$\checkmark$	$\checkmark$
	Recognition as Chairman's Plus member in Official Insid Guide to Glenwood Springs	der's	$\checkmark$
MARKETING & BUSINESS DEVELOPMENT	Business logo on all e-communications and on the homepage of glenwoodchamber.com	$\checkmark$	$\checkmark$
	Leaderboard ad on glenwoodchamber.com	$\checkmark$	$\checkmark$
	Full page ad in Official Insider's Guide to Glenwood Springs		$\checkmark$
	Half Panel ad (3.5x4 in) in Official Glenwood Springs City and Trail Map		$\checkmark$
	Business listing located at the top of your category on the business directory on glenwoodchamber.com		$\checkmark$
	Opportunity to include business flyer, brochure or other advertisement in new member packets		$\checkmark$
ADDED BENEFITS	Recognition as a Chairman's Circle Investor at all chamber events	$\checkmark$	$\checkmark$
ADI	Annual Gala Corporate Sponsorship (Includes 10 Tickets)	$\checkmark$	$\checkmark$
		\$7,725	\$10,300

\*Both Chairman's Circle and Chairman's Plus receive all the benefits from page one

# **Membership Testimonials**



The Glenwood Chamber has been a great place to meet people and to make connections in the community. Adam Decker encouraged me to join when I first moved to town last summer. Because of that recommendation, I met my financial advisor, found a support group of fellow Veterans, and started teaching classes through Junior Achievement. As a mortgage advisor, I've also been able to build relationships with several real estate professionals in the area. The Chamber has been pivotal in helping me to build my business and to feel like a part of the Glenwood Community.

- Jason Marshall, Local Business Owner with Arbor Financial



The GWS Chamber has been SUCH a huge supporter of our team at Hotel Colorado! Over the years, they have collaborated with us on many events and have been a vital resource for networking, marketing & promotion, and advocating for our business to succeed within our community. We're so thankful for our growing relationship with this great group of people! – Kristen Keefer, Hotel Colorado